

# MAURO MAZUERA

Graphic Design  
Web Design  
Marketing and Advertising

mauro-mazuera@hotmail.com  
(437) 229-7779

**Portfolio:**  
www.mauromazuera.com

Experienced designer in digital, web and printed media (10+ years). Comes with a magic hat that includes: eye for details, good communication, critical thinking, time management, problem-solving skills and the ability to work independently and as a strong team player.

## Technical Skills

Brand Identity  
Concept Development  
Layout Design  
Web design, hosting and quality assurance  
Image Translation and Localization  
Translation proofreading  
Bilingual proficiency (English, Spanish)

## Applications

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dreamweaver  
Adobe XD  
Adobe After effects  
Microsoft Office

## Work Experience

### **Humber International Development Institute (Toronto, Canada)**

#### **Graphic, Web and Media Design Specialist (2022 - Present)**

- Branding and corporate identity development for the institute as well as each of its different projects.
- Outline, structure, and quality assurance for all the online presence, main website, and project websites.
- Creating multimedia content for projects (animations, presentations, and videos)
- Ensure that the web presence is accessible and compliant with the current requirements across different devices.
- Design, develop and dissemination of web-based toolkits, as well as provide training on such tools to interdisciplinary teams based in different locations around the world.

### **MLG International (Buenos Aires, Argentina)**

#### **Graphic Designer (2012 - 2021)**

- Create animated multi-slide banners.
- Design graphic pieces based on translation documents and pre-made images for web use for brands like Under Armour, Chrysler, Estee Lauder, Ford, GM, KFC, Papa Johns, Puma, TD Bank, BMO, Victoria's Secret, Volkswagen.
- Adapt graphic web elements to different sizes, and dimensions according to translations.
- Redact reports of changes applied to facilitate the organization of the new images on the client's website.
- Proofread translation documents to ensure proper localization and report errors.
- Maintain daily communication with teammates and supervisors.
- Report milestones and send work deliverables in a timely manner.

## Education

### **Humber College (Toronto, ON)**

Advertising and Graphic Design  
Diploma (2022)

### **Fundación Universitaria del Area Andina (Pereira, Colombia)**

Administration of Marketing,  
Advertising and Sales  
Bachelor Degree (2008)

## Certifications

### **World Education Services (WES)**

Canadian Equivalency  
Title of administrator  
Bachelor Degree (four years)  
ECA# 4257427IMM  
2019

### **Humber College**

Dean's Honour Roll  
for the Faculty of Media and  
Creative Arts for the Fall 2021

### **CELPIP**

English Proficiency  
Grade Point Average 10.5  
Reg #: 300994722  
Pin: 874452  
2023