

MAURO MAZUERA

Graphic Designer
Marketing and Advertising

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(437) 229-7779

Portfolio:
www.mauromazuera.com

Experienced graphic designer in digital and printed media (10+ years). Comes with a magic hat that includes: eye for details, good communication, critical thinking, time management, problem-solving skills and the ability to work independently and as a strong team player.

Technical Skills

Brand Identity
Concept Development
Layout Design
Packaging Design
Image Translation and Localization
Translation proofreading
Bilingual proficiency (English, Spanish)

Applications

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premier
Adobe XD
Adobe After effects
Microsoft Office

Work Experience

MLG International **(Buenos Aires, Argentina)** **Graphic Designer (2012 - 2021)**

- Translation and localization for world renowned brands (Under Armour, Chrysler, Estee Lauder, Ford, GM, KFC, Papa Johns, Puma, TD Bank, BMO, Victoria's Secret, Volkswagen)
- Redesign webpage images according to provided translation using Adobe design tools.
- Create animated web banners.
- Proofread translation documents to ensure proper localization and report errors.
- Work closely and maintain daily communication with teammates and supervisors, properly meet deadlines.

Soluciones Grafikas **(Pereira, Colombia)** **Designer/Printer (2010 - 2012)**

- Assess the client needs to provide quotes and estimates.
- Receive, arrange and classify material for different printing outlets.
- Finalize formats for lithographic and digital printing (margin, bleeds, cut lines).
- Send and receive printed material to and from third parties finishing process providers
- Packaging design
- Working along with the design team, press team, accounting and delivery personal.

Education

Humber College (Toronto, ON) Advertising and Graphic Design Diploma (2022)

Fundación Universitaria del Area Andina (Pereira, Colombia) Administration of Marketing, Advertising and Sales Bachelor Degree (2008)

Certifications

World Education Services (WES) Canadian Equivalency Title of administrator Bachelor Degree (four years) ECA# 4257427IMM 2019

British Council IELTS Level achieved (C1) ID: 19CO007896MAZM001A 2019

Humber College Dean's Honour Roll for the Faculty of Media and Creative Arts for the Fall 2021